<table>
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<tr>
<th>EPI</th>
<th>Duration</th>
<th>Essential Question</th>
<th>Description / Big Ideas</th>
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<tbody>
<tr>
<td>Unit 1: Personal Financial Decision Making</td>
<td>Seven Period Day: 46 days Four Period Day: 23 days</td>
<td>How can individuals make effective personal financial decisions?</td>
<td><strong>Students will examine fundamental concepts of economic thinking in order to determine their impact on decision making.</strong>&lt;br&gt;- describe the roles of scarcity and opportunity cost in personal economic decision making&lt;br&gt;- create short and long term personal economic goals&lt;br&gt;- apply marginal decision making in developing strategies to achieve personal economic goals&lt;br&gt;&lt;br&gt;<strong>Students will explain how values, skills, education, career choice, and economic conditions influence earning potential and personal satisfaction in order to relate personal financial decisions to the quality of life.</strong>&lt;br&gt;- examine how one's interests, skills, values, education, and the prevailing economic conditions contribute to success in possible career paths&lt;br&gt;- identify the advantages and disadvantages of being an entrepreneur&lt;br&gt;- contrast possible career paths in terms of their potential income and level of personal satisfaction&lt;br&gt;- categorize employee benefits&lt;br&gt;- evaluate the use of budgeting&lt;br&gt;- evaluate how one's personal financial decisions contribute to personal well-being, community development, and the quality of life&lt;br&gt;&lt;br&gt;<strong>Students will investigate effective money management in order to apply financial strategies to personal goals.</strong>&lt;br&gt;- explain how the use of financial institutions impacts individuals&lt;br&gt;- examine the effects of saving and investing&lt;br&gt;- determine strategies for saving and investing&lt;br&gt;- compare the level of risk and the potential rate of return of various investment alternatives&lt;br&gt;- analyze factors to consider when purchasing insurance&lt;br&gt;- determine the impact of personal income tax on financial planning&lt;br&gt;&lt;br&gt;<strong>Students will assess the use of credit in order to recommend sound financial decisions and strategies to maintain financial health.</strong>&lt;br&gt;- compare various payment methods and options&lt;br&gt;- analyze legally binding contracts&lt;br&gt;- evaluate the advantages and disadvantages of credit&lt;br&gt;- summarize the process and responsibilities of acquiring credit and maintaining credit worthiness&lt;br&gt;- calculate the cost of borrowing money&lt;br&gt;- explain the consequences of not meeting credit obligations and the significance of credit reports and credit scores&lt;br&gt;- determine strategies that consumers can use to protect against fraud</td>
<td>Teacher Created</td>
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| Unit 2: Market place| Seven Period Day: 24 days    | How do producers and consumers interact in the American mixed economy?             | **Students will examine the degrees of freedom and control within various economic systems in order to evaluate the impact on personal choice within the American economy.**  
  - evaluate the efficiency of each economic system  
  - compare the advantages and disadvantages of the American economic system  
  - determine how public programs affect personal choices  
  **Students will examine market forces in order to determine their relationship to economic decision making.**  
  - investigate the role of the factors of production in the marketplace  
  - apply the circular flow of products and factors in the market economy  
  - explain the effect of demand on decision making in the marketplace  
  - determine the effects of supply on decision making in the marketplace  
  - assess how demand and supply interact to determine prices in the marketplace  
  - evaluate the effects of differing market structures on demand, supply, and pricing  
  Students will examine the economy is measured and assessed in order to apply criteria of economic growth.  
  - describe the business cycle and its depiction of changes in economic variables  
  - apply stock prices and other leading economic indicators toward economic forecasts  
  - determine the impact of inflation  
  - determine the relationship between economic growth and standard of living  
  - explain the impact of international trade on the United States economy  
  Students will analyze fiscal and monetary policy in order to evaluate government’s management of the economy.  
  - examine the role of government as a taxing and spending agent  
  - investigate Federal Reserve’s control of the money supply  
  Students will examine the economic consequences of drug abuse in order to evaluate United States drug policies.  
  - identify and categorize the social and economic consequences of drug abuse  
  - analyze data to determine costs of drug abuse  
  - conduct an issue analysis on the United States government policy toward illicit drugs | Teacher Created |
|                     | Four Period Day: 12 days     |                                                                                   |                                                                                                                                                                                                                                                                                                                                                     |                        |
| Unit 3: Managing the Economy | Seven Period Day: 22 days | How does government ensure that the United States meets socio-economic goals? |                                                                                                                                                                                                                                                                                                                                                     | Teacher Created |
|                     | Four Period Day: 11 days    |                                                                                   |                                                                                                                                                                                                                                                                                                                                                     |                        |